

FOR IMMEDIATE RELEASE

Local connection to Ministry of Finance Financial Literacy Task Force – June 26, 2009

Alan Rowell, President of The Accounting Place, Stoney Creek, Ontario has a special connection to the Independent National Task Force on Financial Literacy announced this morning by the Honourable Jim Flaherty MP and Minister of Finance.

Evelyn Jacks, President of The Knowledge Bureau, Winnipeg, Manitoba, has been appointed to serve on the independent committee. The Knowledge Bureau www.knowledgebureau.com is a certified post-secondary institute and home of the Distinguished Financial Advisor (DFA) and Master Financial Advisor (MFA) designations for practicing professionals who serve individuals and business owners with financial services.

Alan Rowell was responsible for nominating Evelyn Jacks to serve on the committee and he filed his nomination through the local constituency office of MP Dean Allison. Mr. Rowell is also a faculty member of the Knowledge Bureau and strong believer and promoter of improved financial literacy, especially among small to medium business owners. "This is a very big day for Evelyn Jacks and a wise decision of the Finance Department. Achieving greater financial understanding will give small and medium size businesses a greater advantage in this extremely competitive market place" noted Mr. Rowell.

The Accounting Place recently sponsored a one day educational seminar in Hamilton, ON called, Reboot Your Business to help small and medium size businesses operate through this economic crisis and Evelyn Jacks was one of four key note speakers. At the seminar Ms. Jacks alluded to the announcement today but could not reveal details for obvious reasons.

For more information on Alan Rowell and The Accounting Place and the services it provides, please visit www.theaccountingplace.net or contact:

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